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Name: Libba Cox

Phone: 617-248-0680 ext. 12

Email: libbacox@cerconebrown.com

Website: www.sabertec.org

www.bladeyourride.com

Emerging Environmental Technology Company, Sabertec, Offers More Than \$30,000 in Green Scholarship Dollars for Student-Made Global Warming Videos

Visit www.BladeYourRide.com/byr-scholarship.html to cast a vote for your favorite video; Contest winner will receive a \$10,000 Scholarship; All voters will have an opportunity to win Five Hundred Dollars and a Blade, Sabertec's breakthrough vehicle emissions reduction device.

AUSTIN, TX (November 3, 2008) – [Sabertec](http://www.sabertec.org) (www.sabertec.org), an emerging environmental technology company that specializes in the development of affordable vehicle emissions reduction solutions that help curb air pollution and global warming, is calling on the general public to determine the grand-prize winner of their [Blade Your Ride Scholarship](http://www.BladeYourRide.com) (BYRS) contest. All voters will have an opportunity to win \$500 and a Blade (<http://www.BladeYourRide.com>), Sabertec's groundbreaking device that attaches to the tailpipe of a car, SUV, light duty truck or Hybrid to reduce CO2 emissions up to 12%, capture toxic particulate material (PM) and increase fuel economy up to six miles per gallon.

Over the past year, the Blade Your Ride Scholarship has challenged environmentally active college and university students from around the country to create webcast videos that raise awareness about both the causes and consequences of air pollution and global warming, while highlighting Blade as part of the solution.

Hundreds of applicants submitted Blade-inspired [videos](#), and after a long and rigorous selection process, only four remain. Judging criteria for submitted videos was based on the originality, creativity and effectiveness of the webcast. Each of the four finalists have already been awarded a \$5,000 Scholarship from Sabertec. The finalists are Louise Dreier of Columbia University, Emmanuel Igbinosa of Stanford University, Christopher Masi of Biola University and Tristan Vaughan of George Washington University. Now Sabertec is asking Americans to go [online](#) and vote for their favorite video to determine which finalist should be awarded the grand prize of an additional \$10,000.

"The Blade Your Ride Scholarship was created to help students gain access to affordable education while inspiring their peers to take action, reduce their impact on the environment and increase awareness about new green technologies like Blade, which are essential to the revitalization of our country's economy," said Bill O'Brien, CEO of Sabertec. "We announced the Scholarship in September 2007 and in just nine months we received over a hundred video submissions. Narrowing down our top finalists was incredibly difficult, but the creativity, intellect and vision expressed in these four webcasts blew us away."

"We are big supporters of education at Sabertec, which is why we established the Blade Your Ride Scholarship in the early stages of our company's development. Seeing the amount of passion and effort students put into creating these videos encourages us to invest even more into this program next year. With today's uncertain economic situation, where access to student loans is being tightened and becoming less available, it is more important than ever that companies step up to play a role in fostering higher education," said Ashley Fontaine, Director of Marketing and Public Relations, Sabertec.

How to Vote:

The 2008 Presidential election isn't the only vote you'll be asked to make this November. To view and vote for the finalists videos, log onto Sabertec's Scholarship homepage www.BladeYourRide.com/byr-scholarship.html.

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Voting will take place from October 29 to November 30, 2008. All viewers who cast their vote during this time period will be given a 10% discount code that will be valid on any Blade purchase through November 30, 2008.

The BYRS grand-prize winner will be announced December 15, 2008 on www.BladeYourRide.com

How to Enter to Win the \$500 and FREE Blade:

Sabertec came up with the slogan: Blade Your Ride... because you should feel good about what you drive. Voters will have an opportunity to enter their idea for a new Blade Your Ride slogan on the 2008 Blade Your Ride Scholarship Official Ballot. The voter who enters the most original, creative and effective new Blade Your Ride slogan will win \$500 and a FREE Blade.

The winner will be announced December 15, 2008 on www.BladeYourRide.com

How to Submit in 2009:

Want to apply for next year's BYRS video competition? Log onto the BYRS homepage at www.BladeYourRide.com/byr-scholarship.html to learn about the guidelines and application process. Video submissions will be accepted immediately following the announcement of the 2008 grand-prize winner.

About Sabertec

[Sabertec](http://www.Sabertec.org), based in Austin, Texas, is on the vanguard of solving environmental challenges through technology, education and the inspiration of behavioral change. Sabertec products reduce fossil fuel burning engine emissions that are known contributors to global warming as well as health consequences including cancer, strokes and respiratory diseases. Launched in 2008, Blade, www.bladeyourride.com is the company's first consumer product available in the United States. Blade was developed utilizing Sabertec's patent pending impact filtration method which is the core technology in their IDPF product. IDPF has been reducing toxic diesel particulate matter emissions on commercial bus fleets in Sao Paulo, Brazil since 2005. www.Sabertec.org