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**LA's Leading Car Service, Exclusive Sedan, Partners With Sabertec to
Provide First-Ever Eco-Luxury Town Car and Limousine Fleet Using Blade,
Vehicle Emissions Reduction Technology**

***New Eco-Fashion line founders, David Arquette and Ben Harper, Celebrate their Propr LA Launch
With VIP Guests arriving in Eco-Style with Bladed Rides from Exclusive Sedan***

Los Angeles, CA (October 15, 2008) – Sabertec, (www.sabertec.org) makers of Blade, (www.bladeyourride.com) a new environmental technology that easily attaches to a tailpipe of a car, SUV, light-duty truck or Hybrid to reduce vehicle emissions, announces its partnership with Exclusive Sedan of LA. Exclusive Sedan's Eco-Luxury Transportation Service uses Blade on a portion of its fleet of town cars, limos and SUV's, to help reduce each vehicle's carbon footprint while improving LA's air quality. The new service is already being embraced by celebrity environmental thought leaders, David Arquette and [Ben Harper](#) (fans of Blade) today, Wednesday, October 15th, as they celebrate the launch of their eco fashion line, Propr. Propr's LA launch party will use the service to chauffeur VIP guests to Arquette's Beverly Hills home where the party will be held. In addition, guests will receive a gift certificate for a complimentary Bladed ride to the airport.

Exclusive Sedan LA, winner of the prestigious 2007 operator of the Year Award has equipped 30% of its core fleet with Blade and has intentions to install Blades on more cars by the end of the year. The company is committed to being an environmentally responsible organization and a green leader in the chauffeured transportation industry. The service is currently available in the LA metro area with an affiliate service offering Bladed town cars and limos in New York City.

"The partnership with Sabertec is a strategic one that will help us maintain our position as the leading luxury transportation service company in the country," said Brandan Stein, Owner of Exclusive Sedan. "Cars are the core of our business, and we feel it is our responsibility to do all that we can to reduce their impact on the environment. Our eco-conscious clientele can feel good about their luxury rides with us thanks to Blade."

The Propr event is an impressive example of forward thinking eco-planning that considers everything from transportation to and from the event, the type of food guests will be served, and even the make-up the models will be wearing. Aveda, one of the most progressive environmentally responsible personal care brands will be providing eco-friendly hair and make-up products for the Propr models.

"Exclusive Sedan has set themselves apart by introducing Blade to their fleet and we're thrilled to be providing the solution that marries eco-consciousness and luxury transportation service. They are the only luxury car service in LA that is proving their commitment to the environment by using Blade," said Bill O'Brien, CEO, Sabertec, makers of Blade. "To be kicking off this partnership at a premier, green event like the Propr launch is incredibly exciting for all of us."

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More About Blade

Consumer experiences on a wide variety of cars, light duty trucks and SUV's in the U.S., Europe and Latin America have resulted in gas mileage increase up to 34% on 4 cylinder cars (e.g. Honda Civics), 21% on light duty trucks and SUV's (e.g. Chevy Avalanches), 16% on dual exhaust 8-cylinder sedans (e.g. Lincoln Town Cars, Crown Victoria's), 24% on 10 cylinder Box-style trucks (i.e. moving trucks).

Blade Proven Using the [EPA 511 Protocol](#)

Blade has been tested in the country's most stringent emissions lab, Automotive Testing and Development Services, Inc. (ATDS), a California based, independent testing laboratory, which is accepted by the United States Environmental Protection Agency (USEPA) and is licensed by the California Air Resources Board (CARB). For more detailed information, please visit www.bladeyourride.com/Blade-511-Results.html

How Blade Works

Blade works in three different ways:

- Acts a filter - capturing toxic particulate material (PM) as well as other solid inorganic emissions that would otherwise end up in the air
- Blade works by accelerating the start-up of your vehicle's catalytic converter— lowers emissions
- Increases volumetric efficiency of the engine – helps your engine burn more efficiently thereby increasing fuel economy and reducing CO₂.

For more information on Blade installations across the country, please visit <http://www.bladeyourride.com>.

About Sabertec

Based in Austin, Texas, [Sabertec](#) is on the vanguard of solving environmental challenges through technology, education and the inspiration of behavioral change. Sabertec products reduce fossil fuel burning engine emissions that are known contributors to global warming as well as health consequences including cancer, strokes and respiratory diseases. Launched in 2008, Blade, www.bladeyourride.com is the company's first consumer product available in the United States. Blade was developed utilizing Sabertec's patent pending impact filtration method which is the core technology in their IDPF product. IDPF has been reducing toxic diesel particulate matter emissions on commercial bus fleets in Sao Paulo, Brazil since 2005. www.Sabertec.org

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